



REMEDY101: OVERCOMING THE MBA MINDSET

**Saturday July 23, 2005, 9:30 am to 4:30 pm,
Embassy Suites San Jose, 2885 Lakeside Dr, Santa Clara**

Frustrated by the limitations of MBA thinking? You are not alone.

Many of today's complex business issues are no longer addressed by the simplistic models of an MBA education. Much of what MBA programs teach ignores the challenges of our integrated and uncertain world. In fact some "old" MBA thinking simply does not work.

This six-hour seminar will show you how to break free of the blinders generated by MBA hype. We will instead explore problems and their solutions in their complex fullness. First we delve into two case studies the MBA way. Then, we dig deeper and reach out further to include many of the ideas and much of the context the partial MBA solutions leave out. Finally, we give you a means to accomplish the critical thinking you seek.

You will leave knowing new ways to look at the outside of a problem and how to dialogue with a problem's context to generate more effective solutions. Your MBA toolset will be transformed.

Your instructors are four leading management experts, entrepreneurs, and authors:

- Dr. Michael Lissack, Director of the ISCE Group, and noted Wall Street whistleblower
- Susanne Kelly, former Citibank Vice President for technology
- Dr. Jeffrey Goldstein, Professor of Management at Adelphi
- Ron Schultz, Founding Director of the Social Entrepreneur Incubator, Volunteers of America.

Admission is \$195.

To learn more and to register please visit <http://remedy101.com>

